



MARCH 6-8, 2019 | SAVANNAH, GA

SPONSORSHIP OPPORTUNITIES

TRADE SHOW: MARCH 7, 2019

SPONSORSHIP OPPORTUNITIES

Exhibit Hall Lunch \$5,000

Complimentary attendee lunch after the opening of the trade show.

- Non-commercial welcome by sponsor representative
- **One Banner Ad** - Rotating banner ad will appear at the top of the screen and serve as a cost-effective way to create brand awareness.
- Sponsor Listing - In-app profile for sponsor.
- **One Push Notification (Day of Lunch)** - Message is sent directly to attendees' mobile devices. Notifications to be scheduled in advance.

Audio/Visual \$4,000

Sponsorship supports the rental of audio/visual equipment for the 2019 PDCA EXPO.

- **One Full EXPO Registration**
- On-site Signage - Branded signage throughout the convention center and in session rooms.
- Sponsor Listing - In-app profile for sponsor.
- **Two Banner Ads** - Rotating banner ad will appear at the top or bottom on the screen and serve as a cost-effective way to create brand awareness.
- **One Daily Push Notification** - Message sent directly to attendees' mobile devices, to be scheduled in advance.
- Sponsor logo - Displays on Audio/Visual information page within event mobile app

Daily "Ask-A-Peer" Brain Meld Sessions \$4,000

Sponsor the first session of each day.

- Sponsor Listing - In-app profile for sponsorship.
- **One Daily Push Notification** - Message is sent directly to attendees' mobile devices. Notification to be scheduled in advance.
- **One Banner Ad** - Rotating banner ad will appear at the top or bottom of the screen and serve as a cost-effective way to create brand awareness.
- Sponsor logo - Displays on "Ask-A-Peer" Brain Meld Session information page within event mobile app

SOLD

EVENT APP \$2,500

Sponsor the 2019 EXPO Event Mobile App and put your brand in front of attendees, especially the young professionals.

- Logo added to mobile app instructions page of the "2019 PDCA EXPO - Know Before You Go Document"
- **One Daily Push Notifications** - Message sent directly to attendees' mobile devices, to be scheduled in advance.
- Sponsor Listing - In-app profile for sponsor.
- **One Banner Ad** - Rotating banner ad will appear at the top or bottom of the screen and serve as a cost-effective way to create brand awareness.

WIFI \$3,000

Be the one company at everyone's fingertips. Sponsor Wi-Fi throughout the convention center!

- Sponsor branded printed cards at registration provide the login and password to all attendees
- Sponsor logo - Displays on WIFI informational page within event mobile app
- **One Banner Ad** - Rotating banner ad will appear at the top or bottom on the screen and serve as a cost-effective way to create brand awareness.
- **One Daily Push Notification** - Message is sent directly to attendees' mobile devices, to be scheduled in advance.

COFFEE/ BEVERAGE STATION \$2,000/DAY

PDCA EXPO runs on coffee. Coffee/beverages will be available daily - Wednesday, Thursday & Friday.

- Sponsor signage at the coffee/beverage location
- Sponsor Listing - In-app profile for sponsor with info and logo
- **One Push Notification (Day of Sponsorship)** - Message is sent directly to attendees' mobile devices. Notification to be scheduled in advance.

**Note: Reduced rate available for exclusive beverage sponsorship. Call Marsha for details!*

ANNUAL ASSOCIATE SPONSOR MEETING \$3,500

Sponsor a relaxed meeting for sponsors after a long day on the trade show floor.

- Sponsorship signage at meeting room
- Sponsor logo on beverage napkins
- Sponsor listing in event mobile app
- **One Push Notification (Day of Meeting)** - Message is sent directly to mobile devices. Notification to be scheduled in advance.

OPENING SESSION \$2,500

Sponsor the 2019 PDCA EXPO welcome session.

- Non-commercial welcome opportunity by sponsor representative
- Sponsor Listing - In-app profile for sponsor with potential for enhanced info, collateral and photos.
- **One Daily Push Notification** - Message sent directly to attendees' mobile devices. Notification to be scheduled in advance.
- Sponsor logo - Displays on Opening Session information page within event mobile app

EXHIBITOR ADD-ON **BRANDING OPPORTUNITIES**

AISLE SIGNS \$1,000

Half meter board with aisle numbers. One company logo per aisle.

- Exhibitor logo and on 4'x8' sign
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REGISTRATION ITEM FOR ALL ATTENDEES \$750

Provide PDCA with one promotional item of choice to be included in attendee bags distributed at registration check-in. Piece quantity required: 500 (Time sensitive)

- Sponsor Listing - In-app profile for sponsor with info and logo
 - **One Push Notification** - Message sent directly to attendees' mobile devices. Notification to be scheduled in advance. Your choice of date and time notification will be sent.
-

VENDOR MEETING ROOMS \$250

Need a private meeting room during the EXPO for a focus group?

- Meeting rooms can be rented for use during non-education hours. Rooms are available on a first come, first serve basis. Space is limited.
 - Company logo branded room signage
-

PUSH NOTIFICATION \$200

Optimal way for exhibitors to make important announcements and promotional offerings directly to attendees. Limit one per company

- **One Push Notification** - Message is sent directly to attendees' mobile devices. Notification to be scheduled in advance. Your choice of date and time notification will be sent.



MARCH 6-8, 2019 | SAVANNAH, GA

SPONSORSHIP APPLICATION

The 2019 Painting & Decorating EXPO will take place March 6-8, 2019 in Savannah, GA. Tradeshow will take place on Thursday, March 7, 2019 from 11:30am - 4pm.

Questions? Marsha Bass | 314-900-2013 | mbass@pdca.org

CONTACT INFORMATION

_____ Company Name		_____ Phone Number	_____ Fax Number
_____ Last Name		_____ First Name	
_____ Street Address		_____ Email Address	
_____ City, State/Province, Postal/Zip Code, Country			

SELECT SPONSORSHIP

- | | | |
|--------------------------|---|----------------|
| <input type="checkbox"/> | Exhibit Hall Lunch | \$5,000 |
| <input type="checkbox"/> | Audio/Visual | \$4,000 |
| <input type="checkbox"/> | “Ask-A-Peer” Brain Meld Sessions | \$4,000 |
| <input type="checkbox"/> | Event Mobile App | \$3,000 |
| <input type="checkbox"/> | Wifi | \$3,000 |
| <input type="checkbox"/> | Wednesday - Coffee/Beverage Station* | \$2,000 |
| <input type="checkbox"/> | Thursday - Coffee/Beverage Station* | \$2,000 |
| <input type="checkbox"/> | Friday - Coffee/Beverage Station* | \$2,000 |
| <input type="checkbox"/> | Annual Sponser Meeting | \$3,500 |
| <input type="checkbox"/> | Opening Session | \$2,500 |
| <input type="checkbox"/> | Aisle Signs (1 Company Logo per Aisle) | \$1,000 |
| <input type="checkbox"/> | Registration Item For All Attendees | \$700 |
| <input type="checkbox"/> | Vendor Meetings Rooms | \$250 |

*RESERVE YOUR SPONSORSHIP WITH A 50% DEPOSIT.
REMAINING BALANCE MUST BE PAID IN FULL BY 11/2/2018.*

Total Cost: \$ _____

PAYMENT INFORMATION

PAYMENT METHOD

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> Invoice | <input type="checkbox"/> Check* |
| <input type="checkbox"/> American Express | <input type="checkbox"/> Mastercard |
| <input type="checkbox"/> Visa | <input type="checkbox"/> Discover |

**Checks payable to "Painting & Decorating Expo"
3% Fee will be added for credit card transactions
Payment Must Be in U.S. Funds Only*

_____ Card Number	_____ Exp. Date
_____ Name on Card	_____ Authorization Signature
_____ Billing Address	
_____ City, State/Province, Postal/Zip Code, Country	

Send Completed Forms to PDCA National

FAX 314.890.2068 • **EMAIL** mbass@pdca.org • **MAIL** 2316 Millpark Drive, Maryland Heights, MO 63043

EXHIBITOR INFORMATION

REGISTRATION CHECK-IN

TUESDAY
March 5, 2019
4:00pm - 8:00pm

WEDNESDAY
March 6, 2019
7:00am - 5:00pm

THURSDAY
March 7, 2019
7:00pm - 10:00am

MOVE-IN

WEDNESDAY
March 6, 2019
10:00am - 4:00pm

THURSDAY
March 7, 2019
7:00am - 10:00am

MOVE-OUT

THURSDAY
March 7, 2019
4:00pm - 8:00pm

EXHIBIT HOURS

Thursday, March 7, 2019

Exhibit Hall Lunch
CHATHAM BALLROOM

Lead Retrieval Rental Pick-Up
PDCA REGISTRATION DESK

Lead Retrieval Rental Return
PDCA REGISTRATION DESK

11:30am - 4:00pm

12:00pm - 1:30pm

7:00am - 10:30am

4:00pm - 5:00pm

HOTEL INFORMATION

The Westin Savannah Harbor
Golf Resort & Spa
1 Resort Drive,
Savannah, GA 31421

SPONSORED EVENT SCHEDULE

WEDNESDAY, MARCH 6, 2019

Opening Session

8:00am - 8:45am

Benjamin Moore Evening Reception

6:30pm - 9:00pm

THURSDAY, MARCH 7, 2019

Exhibitor Meeting (Exhibit Hall Floor)

10:45am - 11:00am

Exhibit Hall Ribbon Cutting

11:25am

Exhibit Hall Hours

11:30am - 4:00pm

Lunch in Exhibit Hall

12:00pm - 1:30pm

Annual Sponsor Meeting

5:00pm - 6:00pm

Sherwin-Williams Evening Reception

6:30pm - 9:00pm

FRIDAY, MARCH 8, 2019

PDCA National Champions Industry Awards Lunch

12:00pm - 1:30pm